



HUMBOLDT COUNTY ASSOCIATION OF GOVERNMENTS
Regional Transportation Planning Agency
Humboldt County Local Transportation Authority
Service Authority for Freeway Emergencies
611 I Street, Suite B
Eureka, CA 95501
(707) 444-8208
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SERVICE COORDINATION COMMITTEE (SCC)
AGENDA

Regular Meeting
August 21, 2017, 2:30 p.m.
HCAOG Conference Room

1. Call to Order

2. Introductions

3. Approval of Meeting Record – May 15, 2017 (encl)

4. Public Participation

This item is reserved for matters not on the agenda that may be presented by the public.

5. Action Items

These items are reserved for matters that require a specific action.

a. Transit Development Plan (TDP) Update: Transit Marketing Plan Scenarios for Regional Branding and Website

Kathy Chambers of Moore & Associates will present branding and web scenarios to enhance transit marketing.

b. Transit Development Plan (TDP) Update: Presentation and Review of “Technical Memo #2: Alternatives Analysis”

Gordon Shaw, Principal, and Selena McKinney, Transportation Planner, from LSC, Inc., will present the “Technical Memo #2” and will lead facilitating the SSC’s discussion and answering questions.

c. Fleet Inventory

The SCC will discuss the fleet inventory list and direct staff as necessary.

d. 5311 Funding Objectives and Criteria Yearly Review

The SCC will consider recommending the HCAOG Board approve FTA Section 5311 Funding Objectives and Criteria amendments as proposed.

6. Information Items and Member Communication

This item is reserved for matters the Committee members wish to report on.

a. Monthly Statistical Reports (encl)

7. Adjournment

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