



**HUMBOLDT COUNTY ASSOCIATION OF GOVERNMENTS**  
**Regional Transportation Planning Agency**  
**Humboldt County Local Transportation Authority**  
**Service Authority for Freeway Emergencies**  
611 I Street, Suite B  
Eureka, CA 95501  
(707) 444-8208  
www.hcaog.net

**AGENDA ITEM 6a**  
TAC Meeting  
March 6, 2025

---

DATE: February 28, 2025  
TO: Technical Advisory Committee (TAC)  
FROM: Debbie Egger, Interim Executive Director  
SUBJECT: **Humboldt County Regional Vision Zero Action Plan Consultant Selection**

### **STAFF REPORT**

#### **Contents:**

- Staff's Recommended Action
- Staff Summary
- Humboldt County Regional Vision Zero Action Plan Scoring Matrix
- Blue Zone Proposal
- TJKM Proposal
- SmithGroup Proposal

#### **Staff's Recommended Action:**

1. Introduce the item as an action item;
2. Allow staff to present the item;
3. Receive public comment;
4. Discuss item and consider making the motion:  
"I move that the TAC forward a recommendation for HCAOG Board consideration to select Project Consultants SmithGroup to complete the Humboldt County Regional Vision Zero Action Plan."

#### **Staff Summary:**

In September 2023 staff submitted an application for a federal grant to complete a Regional Vision Zero Action Plan that would advance the goal to significantly reduce and (then) eliminate traffic fatalities and serious injuries in Humboldt County.

In December 2024 a notification of the grant award was received. Staff disseminated a request for proposals in January 2025 and received a total of 3 proposals. A scoring committee evaluated the proposals with the top scoring proposer being SmithGroup.

Staff is seeking TAC recommendation to request that the HCAOG Board consider and approve SmithGroup for the contract award.