



BLUE ZONES®
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Humboldt Multimodal and Vibrant Neighborhoods Planning Project



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DOVER, KOHL & PARTNERS
town planning



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1. Understanding of Project

Blue Zones is fully prepared and deeply motivated to assist in realizing its Humboldt County's sustainable transformation goals. We grasp the critical importance of shifting from a car-dependent infrastructure to a model that champions multimodal, safe, and equitable transportation systems alongside intelligent land use. Our approach reflects our shared commitment to community health, inclusivity, and environmental stewardship.

Recognizing the need for strategic, data-informed planning, we acknowledge the project's focus on identifying prime locations for transportation and infill development investments that enhance connectivity and accessibility. Our approach, inspired by the goals set forth in *HCAOG's Regional Transportation Plan (VROOM 2022-2042)*, aligns transportation with land use sustainably, targeting a significant reduction in car VMT and greenhouse gas emissions.

Our proposal identifies opportunities to foster collaboration among agencies and residents, thereby designing and envisioning walkable, bikeable, vibrant, and equitable communities. Humboldt can be a model region for healthy, sustainable living. By focusing on encouraging dialogue between key stakeholders, robust assessments, and interactive Safe Routes to School projects, we intend to highlight and develop low-stress, active-travel routes. Our proposed methodology is designed to create vibrant neighborhoods that enhance the well-being of all residents.

In partnership with HCAOG, the City of Arcata, and CRTP, Blue Zones is committed to assisting Humboldt County in becoming a place where sustainable mobility is not just a goal, but a reality for every resident, paving the way for a healthier, more connected, and vibrant community.





2. Consultant Qualifications and Experience

Building on the innovative spirit and extensive expertise of our team, Blue Zones, CivicWell, and Dover, Kohl & Partners bring a collective strength and deep-rooted commitment to fostering vibrant, healthy, and sustainable communities. Our team's unique blend of skills and experiences can advance Humboldt County's transportation and land-use integration, aligning perfectly with the goals of the Humboldt Multimodal and Vibrant Neighborhoods Planning Project.

Firm Overview

- **Blue Zones** is a leader in community well-being transformation, backed by over two decades of collaborative efforts with community partners and a solid grounding in scientific evidence. Drawing inspiration from the world's longest-living cultures, Blue Zones offers transformative solutions that empower and enable people to lead longer lives in better health. This transformation is achieved by enhancing the environments where people spend most of their time, thereby delivering substantial and sustained positive well-being outcomes. Our projects, spanning more than 100 communities, showcase our ability to create environments where active living is not just encouraged but integrated into the fabric of daily life. This includes projects in Lake, Mendocino, Tuolumne, Upper Napa Valley, and Yuba Sutter counties.
- **CivicWell** has been privileged to partner with tribal communities such as Hoopa Valley, Trinidad Rancheria, Smith River, Orleans (Karuk) and Round Valley to improve multimodal and active transportation connectivity, safety, and access. CivicWell helped the Hoopa Valley Tribe obtain a Caltrans grant and partnered with Dan Burden to conduct a charrette and produce a plan for State Route 96 and Downtown Hoopa. CivicWell later partnered with the Karuk Tribe to obtain a Caltrans Sustainable Communities planning grant to develop a vital community center that honors and reflects Tribal ancestry and culture and improves walking and bicycling safety and access in the town of Orleans. In addition, CivicWell has and continues to support Tribes in the Humboldt region with scoping proposals, acquiring funding, and implementing projects as a technical assistance provider for the Strategic Growth Council's Transformative Climate Communities program and the California Air Resources Board Clean Mobility Options program that funds transportation needs assessments and shared mobility projects with zero emissions vehicles.
- **Dover, Kohl & Partners** focus on revitalizing traditional towns, building great new places, growing neighborhoods, and fixing sprawl — by design. The team collaborates with communities to create visions that guide the future of neighborhoods, cities, and regions. Revitalization plans, new community designs, corridor plans and regulatory tools nurture valuable places where people want to be. Since 1987, projects have ranged in scale from the redevelopment of a single city block to master plans that cover thousands of square miles.

Key Personnel

Our team values open, continuous communication with HCAOG and all stakeholders to ensure project goals are met with the highest satisfaction. We propose regular updates, collaborative workshops, and a dedicated project manager to serve as the main point of contact. This framework is designed to anticipate challenges, facilitate prompt resolution, and maintain momentum towards achieving project objectives.



Tony Hull will serve as Project Manager. He has over two decades of experience in planning, designing, and evaluating active transportation projects. Tony's nationally recognized work includes leading planning and research studies, facilitating workshops and trainings, and providing technical expertise for wide-ranging active transportation projects. This expertise includes pedestrian and bicycle facility design, accessibility, safety analysis, data collection and evaluation, traffic calming, community engagement.



Susan Lennertz will serve as the Project Coordinator and point of contact with Humboldt County's project managers to communicate and coordinate with the entire team, coordinate the production of deliverables, and monitor project timelines, products, and schedules.



Sarah Bowman will oversee Contract Management and Quality Assurance. Sarah has twenty years of experience as a public engagement specialist, serving as project manager for efforts in more than 1,300 communities in the United States, Canada, and Ireland. This includes multi-year planning and design efforts, as well as the development of educational tools and resources for federal, state, and municipal agencies. Sarah served as a Planning Commissioner for the City of Port Townsend, Washington.



Dan Burden is a renowned walkability advocate and the architect behind the concept of using walkability as the cornerstone for revitalizing neighborhoods and downtowns. Dan has dedicated his career to educating the public on the merits of complete streets and walkable communities. Dan is considered one of the top urban designers, and transportation plan implementors in North America. He energizes communities to restore neighborhoods through fun and interactive community engagement.



Michael Williams is a transportation consultant specializing in active transportation and public works construction management. With more than ten years of experience as a licensed general contractor on public works projects from roads and bridges to schools allows him to see the entire picture, from planning to construction. His experience in the active transportation field has taught him how to work with the public and government agencies to reach consensus, obtain grants and bring projects to fruition. He also brings unique expertise on Edge Lane Roads.



Souraya Farhat manages all accounting activities, budgets, and financial reporting. She brings 20+ years of experience in project oversight, account management and general business management. She earned her undergraduate degree from the University of Minnesota and a Master of Business Administration Degree from the University of Phoenix.



Josh Meyer is Director of Community Design Programs at CivicWell and oversees the organization’s technical assistance work related to land use and transportation planning with cities and counties. His experience includes managing complex community planning programs, production of workshops, conferences and community design charrettes, public facilitation and writing local government plans.



Paul Zykofsky is a Community Design Specialist with CivicWell. He has directed the programs related to land use and transportation planning and community design at CivicWell for 24 years. Paul is certified by the National Center for Safe Routes to School to facilitate workshops and has facilitated workshops in over 25 communities in California, Kentucky, Iowa, Indiana, Louisiana, and Nevada.



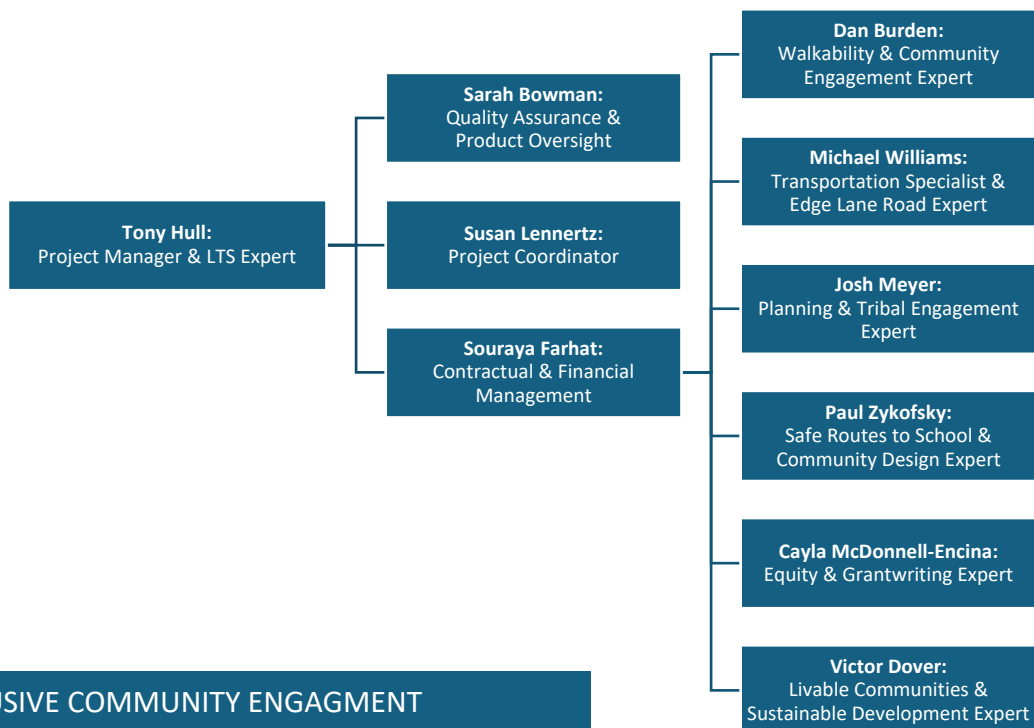
Cayla McDonnell-Encina has experience working at the local, state, and federal government levels and in the non-profit, private, and international arena. In those positions, she has managed a wide variety of projects and worked collaboratively with colleagues and partners. She has experience preparing grant applications and interpreting state and federal policies and funding program guidelines. Cayla has managed 21 projects serving over 100 community projects including many Caltrans Sustainable Transportation Planning Grants and Statewide technical assistance programs, such as the Caltrans Active Transportation Disadvantaged Communities Technical Assistance Program.



Victor Dover is Founding Principal at Dover, Kohl & Partners Town Planning in Coral Gables, Florida. The firm’s practice focuses on the creation and restoration of real neighborhoods as the basis for sound communities. Victor lectures widely around the world on the topics of livable communities and sustainable development, and is the co-author of *Street Design: The Secret to Great Cities & Towns*, the leading textbook on the subject (Wiley, 2014). Victor Dover and Joseph Kohl have both been awarded the John Nolen Medal for Contributions to Urbanism, and more recently were named the 2024 recipients of the Seaside Prize. Victor is a Fellow of both the American Institute of Certified Planners and the Congress for the New Urbanism.

Our team includes a recognized champion and expert on active transportation in rural environments and includes an active member of the *Transportation Research Board's Standing Committee On Native American Transportation Issues (AME30)* and is also participating in the FHWA's current research project on Pedestrian Safety in Tribal Areas. Our team also has experience and knowledge with the level of service metrics included in the *2022 Highway Capacity Manual*, the ongoing research to produce a pedestrian LTS metric (Center for Pedestrian and Bicyclist Safety project number 23UWM05), and various adaptations of the LTS system to other settings.

Organizational Chart





References

Our proposal for the Humboldt Multimodal and Vibrant Neighborhoods Planning Project is built on a foundation of proven expertise, innovative solutions, and a genuine commitment to community health and sustainability. We look forward to the opportunity to contribute our skills and experiences to realize the vision of a more connected, vibrant, and sustainable Humboldt County. References from these projects highlight our commitment to delivering results that resonate with local needs while fostering healthier, more vibrant communities.

- 1. Project:** Active Transportation and Community Connectivity Plan, San Juan Bautista, California
Contact: Don Reynolds, City Manager, City of San Juan Bautista
Email: ACM-CDDirector@san-juan-bautista.ca.us
Phone: 831-623-4661 x20
Date: 2022-2023
Professional Staff: Dan Burden, Tony Hull, Sarah Bowman
- 2. Project:** Traffic Calming Mobility Plan, Edgewater, Colorado
Contact: Dan Maples, City Manager, City of Edgewater, Colorado
Email: dmaples@edgewaterco.com
Phone: 720.763.3012
Date: 2019 - 2024
Professional Staff: Dan Burden, Sarah Bowman
- 3. Project: Bridgeport Way Redevelopment, University Place, Washington**
Contact: Steve Sugg, Public Works Director
Email: ssugg@ci.university-place.wa.us
Phone: (253) 460-2527
Date: 1996 - 2010
Professional Staff: Dan Burden
- 4. Project:** Safe Routes to School and Designing for Pedestrian Safety Trainings, Walk Audits and Planning Workshops
Contact: Joanna Orea, Madera County Department of Public Health
Email: joanna.orea@maderacounty.com
Phone: (559) 675-7893
Date: January 2023 - September 2023 and March 2022 – September 2022
Professional Staff: Paul Zykofsky
- 5. Project:** SACOG Rural Main Streets Technical Assistance Program
Contact: Greg Chew, Senior Planner, Sacramento Area Council of Governments
Email: gchew@sacog.org
Phone: (916) 340-6227
Date: July 2019 - June 2021
Professional Staff: Paul Zykofsky, Josh Meyer, Cayla McDonell-Encina



3. Approach

Our proposed approach for the *Humboldt Multimodal and Vibrant Neighborhoods Planning* project is built on a comprehensive, collaborative, and adaptive management plan designed to advance the scope of work outlined in the RFP Exhibit B. Our methodology leverages the extensive experience and expertise of Blue Zones, CivicWell, and Dover, Kohl & Partners, aligning our collective capabilities with the ambitious objectives of this project.

TASK 1: LEVEL-OF-TRAFFIC-STRESS (LTS) FOR PEDESTRIANS & BICYCLISTS

Blue Zones looks forward to working with HCAOG and CRTP to create a Level of Traffic Stress (LTS) methodology that is effective and practicable in meeting County and Tribal active transportation needs. In collaboration with HCAOG and CRTP, we will:

- *Subtask 1.1: Data Review and Methodology Refinement.* Analyze the data inventory provided by HCAOG and CRTP, identifying assets and addressing data gaps. Collaborating closely with CRTP and HCAOG, refine the draft LTS methodology to ensure it accurately reflects the needs and realities of Humboldt's diverse communities.
- *Subtask 1.2: LTS Assessment Coordination.* Work in tandem with CRTP to ensure seamless data collection and scheduling align with spatial analysis.
- *Subtask 1.3: Spatial Analysis.* Provide spatial analysis of LTS data plus community characteristics including, land uses, housing, equity indicators, essential origins, and destinations. Leverage our GIS and graphic design capabilities to visually represent this analysis.
- *Subtask 1.4: Development of LTS Methodology Guide.* Review the draft LTS Guide, making recommendations to improve and refine the document. Provide insights and content from the GIS/spatial analysis for the Guide. Respond to a consolidated set of review comments.

Task 1 Deliverables:

- Recommendations on LTS methodology.
- Database template; database repository; shape files database.
- Visual displays/maps and narrative/memo conveying LTS findings and relevant community characteristics (administrative drafts, public review drafts, final). Electronic visual and audio materials in ADA-accessible formats, as applicable.
- Present findings at public committee meetings (minimum four).
- Write-up of applicable consultant methodology for LTS Methodology Guide (administrative, review, revised, and final draft).



TASK 2: PLANNING FOR SUSTAINABLE COMMUNITIES: INTEGRATED HOUSING, LAND USE & TRANSPORTATION

The Blue Zones team, in partnership with HCAOG and CRTP, is committed to fostering sustainable growth and enhancing active-travel networks across Humboldt County. Our approach involves:

- *Subtask 2.1: Public Engagement Strategy Development.* Together with local jurisdictions, we will craft a detailed strategy to engage communities. This effort will emphasize inclusivity and accessibility, ensuring all voices are heard.
- *Subtask 2.2: Community Outreach and Engagement.* Leveraging insights from the LTS analysis, we aim to spark constructive dialogue around creating more walkable and bikeable neighborhoods. Our approach includes diverse outreach methods to encompass the broad spectrum of Humboldt's community members in Activities 1, 3 and 4.
- *Subtask 2.3: Identify high-potential areas for increasing walkability, bikeability, and housing or jobs.* By closely collaborating with HCAOG, we plan to facilitate an inclusive dialogue that integrates LTS findings with local knowledge and aspirations. Our efforts will be geared toward identifying and prioritizing areas for investment that align with sustainable community goals, focusing on accessibility, diversity, inclusion, and equity throughout the process.

Task 2 Deliverables:

- Public Engagement Strategy
- Assistance with outreach and engagement focused on Activities 1, 3, and 4
- Develop community Outreach Materials (e.g., flyers, email text, website and social media postings)

TASK 3: SAFE-ROUTES-TO-SCHOOL SELF-ASSESSMENT PILOT & POP-UP

In collaboration with the City of Arcata and local schools, our team is poised to lead a comprehensive Safe Routes to School (SRTS) self-assessment pilot. Our strategy includes:

- *Subtask 3.1: Establishing Project Goals and Stakeholder Engagement.* Initial steps will define clear project goals and secure commitments from all stakeholders, ensuring alignment with community expectations and needs.
- *Subtask 3.2: Facilitating Community Engagement.* We will support the City of Arcata in mobilizing school communities and neighborhoods for the SRTS self-assessment, employing strategies that foster wide participation and collaborative planning.

Drawing on our extensive experience with SRTS programs, we aim to create a replicable model for assessing and enhancing routes to schools, making them safer and more accessible for all students. Our Scope of Work includes a Self-Assessment Workshop that is open to representatives from all



schools in the District. This Workshop will involve hands-on training for community advocates and staff, emphasizing accessibility, diversity, inclusion, and equity, in the advancement of self-assessment. Our model develops the self-assessment guide and workshop almanac, pilots it with representatives from all schools in the District, and then evaluates it for improvement opportunities. Moving forward, Humboldt has a piloted program available for use and modelled widely.

Task 3 Deliverables:

- SRTS Goals
- SRTS Stakeholder Spreadsheet, Meeting Minutes and Sign-In Sheets
- SRTS Self-Assessment Guide
- SRTS Self-Assessment Workshop Curriculum and Materials
- SRTS Self-Assessment Pilot Project
- SRTS Workshop Evaluation Survey
- SRTS Pilot Project Evaluation
- Community Meetings Materials & Minutes
- Community Outreach Materials (e.g., flyers, email text, website and social media postings)

TASK 4: TRAINING SERIES ON SMART GROWTH AND MOBILITY

Partnering with experts from Dover, Kohl & Partners and CivicWell, Blue Zones will deliver a series of training sessions focused on smart growth and mobility principles. Our planned activities include:

- *Subtask 4.1: Workshop Planning and Execution.* We will organize and conduct one in-person and one Zoom workshop featuring national and international experts, aiming to deepen the understanding of smart growth and mobility among participants. The workshops will be tailored to meet the specific needs of Humboldt County, ensuring relevance and applicability.
- *Subtask 4.2: Development of a Comprehensive Training Curriculum and Almanac.* The curriculum will cover a broad range of topics pertinent to smart growth and mobility, with the goal of equipping local jurisdictions and community members with the knowledge and tools needed to foster sustainable development.

Our training series will include an in-person Workshop with a virtual learning opportunity, designed to be accessible and inclusive. We will focus on practical, hands-on learning experiences that directly contribute to the project's goals of enhancing community connectivity and sustainability. The follow-on Zoom meeting for Workshop participants will allow them ask questions in advance of the workshop, which will be moderated by experts in break-out rooms. This assistance is aimed at helping address emerging needs from local jurisdictions.



Task 4 Deliverables:

- Training workshop(s) and course almanac: syllabus, presentation slide decks, maps, handouts, video recording, photos, workshop illustrations/drawings/schematics. Course almanac will be available in ADA-accessible electronic copy
- Community outreach and engagement
- Posters, flyers, announcements, PSAs. Electronic visual and audio materials in ADA-accessible formats.
- Follow-up Zoom meeting for workshop attendees
- Workshop Evaluation Survey

4. Work Plan & Schedule

A draft schedule has been created, recognizing that this will be modified based on engagement with the full project team and understanding of other initiatives this project must align with. The model below captures key milestone and highlights engagement.

Schedule	Key Milestones
June 2024	Engagement #1 – Project Kick-Off Meeting (Zoom)
June 2024 – February 2026	Engagement #2 – Monthly Coordination & Progress Team Meetings (Zoom)
July 2024 – August 2024	Draft and Final Public Engagement Strategy
July 2024 – February 2026	Community Outreach Materials (various formats)
August 2024	Engagement #3 – 1:1 and Focus Group Meetings (10 Interviews In-Person & via Zoom)
August 2024	Engagement #4 – Board/Commission/Council Meeting (2-Hour In-Person)
August 2024	Engagement #5 – Project Steering Committee Meeting (2-Hour In-Person)
October 2024	Engagement #6 – LTS Activities & Other Meetings (2-Days On-Site)
December 2024	Draft LTS Methodology (PDF)
January 2025	Final LTS Methodology (PDF)
February 2025	Draft Spatial Analysis, GIS Mapping and Data Visualizations (various formats)
March 2025	Engagement #7 – Project Steering Committee Meeting (Zoom)
April 2025	Final Spatial Analysis, GIS Mapping and Data Visualizations (PDF, PNG, JPG)
May 2025	Draft and Final LTS Guide (PDF)
June 2025	Engagement #8 – Project Steering Committee Meeting (2-Hour In-Person)
September 2025	Engagement #9 – SRTS Goals Workshop & Stakeholder Mapping (Zoom)
October 2025	Draft and Final SRTS Self-Assessment Almanac (various formats)
November 2025	Engagement #10 – SRTS Self-Assessment Workshop (1-Day In-Person)
November 2025	Engagement #11 – Fuenta Nueva Charter School Pilot Project (1-Day In-Person)
November 2025	Engagement #12 – Project Steering Committee Meeting (2-Hour In-Person)
November 2025	Draft and Final SRTS Self-Assessment Guide (PDF)
December 2025	Draft & Final Smart Growth & Mobility Workshop Almanac (various formats)
January 2026	Engagement #13 – Smart Growth & Mobility Workshop (1-Day In-Person)
January 2026	Engagement #14 – Project Steering Committee Meeting (2-Hour In-Person)
January 2026	Engagement #15 – Board/Commission/Council Meeting (2-Hour In-Person)
January 2026	Engagement #16 – Smart Growth & Mobility Follow-On Workshop (Zoom)
February 2026	Engagement #17 – Project Closeout Team Meeting (Zoom)

Additional Information

- Blue Zones, with CivicWell as the lead, will facilitate a Safe Routes to School (SRTS) Self-Assessment and pilot demonstration project. Our two organizations, Blue Zones and CivicWell, have partnered on more than forty SRTS projects, including a model process we developed for nine schools in Casper, Wyoming. These nine Casper schools were chosen to represent the geography and neighborhood/street complexity of their 32 area schools. Humboldt County will benefit from training an agreed number of model schools, while reaching out to all others to take part in the SRTS Self-Assessment Workshop and pilot to learn from each other and peers. For the Self-Assessment Workshop, we will work with HCAOG to invite up to 26 area specialists for a full day of training, allowing them to learn how to conduct their own school assessments. Participants will become skilled, comfortable, and competent at SRTS assessments. Additionally, the evaluated Workshop will focus on Self-Assessment and next steps, providing guidance on forthcoming SRTS funding opportunities to encourage implementation. Piloting the workshop in this manner also allows for a more functional, validated self-assessment tool.
- The City of Arcata will lead this pilot project for conducting a school self-assessment for a SRTS program that integrates engagement and participation with the whole school community and neighborhood. The SRTS task also emphasizes student learning, collaborative planning, a trial demonstration pop-up, preliminary design, evaluation, and championing of SRTS implementation through grant writing guidance. Fuente Nueva Charter School in Arcata is the pilot school. Our team envisions a strong support role to guide Arcata and the School in these activities.
- Similarly, the Smart Growth and Mobility Workshop will bring key agencies and stakeholders together to pilot and assess the model, offering a valuable learning experience to participants and product improvement through engagement for developing the final Almanac. A follow-on Zoom workshop open to all attendees will include a pre-event questionnaire and moderated break-out rooms to address emerging challenges or concerns.

Ensuring Timely Delivery and Quality

Our team is committed to delivering all tasks and deliverables on schedule and to the highest quality standards. We employ rigorous project management practices, a dedicated project coordinator, a quality assurance lead, as well as community engagement and equity experts, in addition to active transportation, tribal engagement, land use planning, safe routes to school, placemaking and design expertise.

Our proposed approach and management plan for the Humboldt Multimodal and Vibrant Neighborhoods Planning project are designed to be comprehensive, collaborative, and adaptive, ensuring that we can meet the project's objectives and overcome any challenges that arise. Our team's deep experience and commitment to quality will ensure that the outcomes of this project will significantly contribute to achieving HCAOG's sustainable community goals.





Direct Expenses By Task

TASK #1 EXPENSES	TONY	JOSH	UNITS	
FLIGHT	1	0	1	\$ 560
HOTEL	2	1	3	\$ 525
TRANSPORT	1	2	3	\$ 300
MEALS	1	1	2	\$ 120
				\$ 1,505

TASK #3 EXPENSES	DAN	TONY	MICHAEL	JOSH	UNITS	
FLIGHT	1	1	0	0	2	\$ 1,120
HOTEL	2	2	2	2	8	\$ 1,400
TRANSPORT	1	1	3	3	8	\$ 800
MEALS	2	2	2	2	8	\$ 480
						\$ 3,800

TASK #4 EXPENSES	DAN	TONY	PAUL	JOSH	VICTOR	UNITS	
FLIGHT	1	1	0	0	1	3	\$ 1,680
HOTEL	2	2	2	2	2	10	\$ 1,750
TRANSPORT	2	1	3	3	2	11	\$ 1,100
MEALS	2	2	2	2	2	10	\$ 600
							\$ 5,130

Direct expenses align with California Department of Transportation’s Travel Guide Policies.

6. Required Attachments

- Insurance Requirements: Agreed
- Affirmative Action Statement: Included
- Communications Channels Statement: Included
- Key Team Member Resumes: Included
- Attachment D: Subconsultant List





Affirmative Action Statement

At Blue Zones, our mission to promote well-being and longevity is deeply intertwined with our commitment to creating a diverse, equitable, and inclusive environment for all our employees and the communities we serve. In alignment with California's policies on diversity and equality, we pledge to uphold the highest standards of fairness and respect in all our practices, recognizing the value and richness that a diverse workforce brings to our organization.

- **Commitment to Diversity and Inclusion:** We are dedicated to fostering an inclusive culture that celebrates the unique backgrounds, experiences, and perspectives of every team member. Understanding that diversity is key to our success, we strive to ensure that all employees feel valued, respected, and empowered to reach their full potential.
- **Equal Opportunity Employment:** Blue Zones is proud to be an equal opportunity employer. We base our employment decisions on the principles of fairness and merit, without regard to race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, gender identity, or any other protected classification under California law or federal regulations.
- **Promoting Health and Well-being:** True to our core values, we extend our commitment to health and longevity beyond our community initiatives into our workplace. We offer programs and benefits designed to support the physical, mental, and emotional well-being of our employees, recognizing that a healthy team is essential to achieving our goals.
- **Continuous Learning and Improvement:** We commit to ongoing education and dialogue around issues of diversity, equity, and inclusion. Blue Zones will regularly review and update our policies and practices to ensure they meet our high standards for fairness and equality, reflecting our dedication to being a leader in both well-being and workplace diversity.
- **Community Engagement and Responsibility:** Our work is rooted in the principle of making a positive impact on the communities we serve. We pledge to engage with and support community initiatives that promote diversity, equity, and well-being, understanding that our success is intimately connected to the health and vibrancy of the broader community.

Blue Zones is dedicated to advancing these principles within our organization and in the communities where we operate, leading by example in the pursuit of a healthier, more equitable world.



Communications Channels

To ensure the seamless execution of services outlined in the RFP, our project team is deeply committed to establishing robust and transparent communication channels. Recognizing the importance of clear and continuous dialogue, we plan to implement a structured communication framework meticulously designed to keep HCAOG fully informed and engaged throughout the project lifecycle. This includes:

- **Status Updates:** Scheduled when desired, our Project Manager will provide concise reports on progress, milestones achieved, and respond to any immediate actions required.
- **Monthly Review Meetings:** Conducted via video conferencing to offer a comprehensive review of project developments, facilitate strategic discussions, and refine project direction in alignment with HCAOG's evolving needs.
- **Accessible Points of Contact:** Our team will designate a dedicated Project Manager and a Project Coordinator as primary contacts for the project team, ensuring streamlined communication for strategic oversight and addressing technical queries.

For efficient file management and version control, we utilize a secure, shared digital folder accessible to both our team and HCAOG. This platform allows for real-time updates, ensuring that HCAOG can monitor progress transparently and provide feedback as needed, fostering a collaborative environment.

In anticipation of potential challenges, our approach is grounded in proactive problem identification and immediate, open communication. By leveraging direct lines of communication through our dedicated Project Manager and Project Coordinator, we ensure that any opportunities for improvement or concerns are addressed promptly and efficiently. This dual-focus strategy on immediate issue resolution and preventive measures ensures that solutions are enacted swiftly, with a consensus that aligns with the project's goals and HCAOG's satisfaction.

Our commitment to fostering a partnership characterized by trust, transparency, and a shared commitment to excellence is at the heart of our communication strategy. By integrating these principles into our project management approach, we aim to not only meet but exceed HCAOG's expectations, ensuring the project's success and fostering a positive, productive relationship.



Resumes: Key Team Members

Our team is comprised of highly qualified professionals, each bringing a wealth of expertise and specialized knowledge to this project. With a diverse range of backgrounds, our team members have a proven track record of success in Humboldt County and similar regions. Collectively, we embody a commitment to excellence and innovation, making us uniquely equipped to undertake and excel in this scope of work.

- Dan Burden
- Tony Hull
- Sarah Bowman
- Michael Williams
- Josh Meyer
- Paul Zykofsky
- Cayla McDonnell-Encina
- Victor Dover

EXPERTISE

Mr. Burden has more than 40 years of experience in community and transportation planning and urban design, and specializes in active transportation studies, trails design, safe routes to school, traffic calming, traffic management, and as a trainer for national, regional, state and local courses in Complete Streets, bicycling, walkability, land use development and street connectivity. He is noted for his abilities to plan, design and facilitate workshops, walking audits and charrettes. As a Senior Planner, Senior Urban Designer and a nationally recognized authority on bicycle and pedestrian facilities and programs, he focuses on the built environment, livable communities, healthy streets, traffic calming, and other design and planning elements that affect roadway environments. His goal is to bring many professions closer together to retool and rebuild communities by focusing on engineering, planning, health, development, placemaking, architecture, advocacy, historic preservation, and landscape architecture. This focus creates engaging activity centers, prosperous business districts, quiet, pleasant, well-connected neighborhoods, and great waterfronts, parks, trails and open spaces with an emphasis on people and active living. Dan is especially known for his ability to draw people with different issues and points of view together around common values and with a common desire to build more complete holistic, healthy and prosperous communities.

EXPERIENCE

- Director of Innovation and Inspiration, Blue Zones, 1996 - Present
 - Walkable and Livable Communities Institute, Inc., Exec. Dir.; Walkable Communities, Inc., Exec. Dir.
- Senior Urban Designer, Glattig Jackson Kercher Anglin, Inc., 2005 - 2009
- State Bicycle and Pedestrian Coordinator, Florida Department of Transportation, 1980 - 1996
- Co-Founder and Executive Director, Bicycle Federation of America (Now National Center for Walking and Bicycling), 1977 - 1979
- Founder and Executive Director, Bike Centennial (Now Adventure Cycling), 1973 - 1977
- Expedition Leader, Hemistour Bicycle Expedition (Alaska to Argentina), 1972 - 1973
- Freelance Photographer, National Geographic

SIGNIFICANT PROJECTS

[Traffic Management and Corridor Plan, La Jolla Boulevard, Bird Rock, San Diego, CA](#)

Facilitated an extensive civic engagement process to address ways to calm and move traffic, create an attractive streetscape and increase retail success, while also making sure that the surrounding community was not negatively impacted by excess traffic. This involved the design of a roadway that removed four signals and one four-way stop, replacing these elements with five roundabouts. The project received the following awards: the American Public Works Association 2008 Transportation Project of the Year, Urban Land Institute's Smart Growth Award for Catalyst Project of the Year, and American Planning Association's Award of Merit for Planning Excellence for a Grassroots Initiative.

[Main Street Conversion, Town of Hamburg, NY](#)

Assisted the Town of Hamburg, New York, and the New York Department of Transportation with visioning, concept development, pedestrian analysis, and charrette-style public process for the reconstruction of all three of the downtown's commercial streets, in addition to seven re-engineered intersections. Provided a series of interactive workshops to bring residents, city and state officials together to form a common vision. The resulting design included a main street plan, on

and off street parking details, streetscaping, a detailed concept plan, pre-construction engineering services, a walkability/bikeability assessment, traffic calming, and placemaking. NYDOT won the Innovative Management Award (by AASHTO, AAA, and the U.S. Chamber of Commerce) for their work on this project (U.S. Route 62 Hamburg Project).

[Hillsborough Street, Raleigh, NC](#)

Hillsborough Street is an important state trunk line, connecting the Capitol Building in downtown Raleigh to the state fair grounds, and distant neighborhoods. The street bisects some of the city's oldest and greenest neighborhoods. Hillsborough Street is listed as the most dangerous state roadway for pedestrians. The five-day charrette helped more than 500 people reach consensus on a significant roadway alteration, dropping five lanes to two in some sections and three lanes in others, plus dedicated turn lanes. A dozen roundabouts and many pedestrian, bicycle and transit amenities were proposed, and many were built. Our team worked on many issues and tasks including an overall village plan, a traffic management plan, place making and streetscaping, rebuild of key intersections, traffic calming, walkability, open space, transit operations, main street design and bicycling elements.

REPRESENTATIVE PROJECTS

Traffic Calming Master Plans, Transportation Studies, Improving Connectivity & Mobility Plans

- Waikiki Livability & Traffic Management Study (all surface streets, integrate BRT)
- Honolulu Traffic Calming Master Plan (43 Neighborhoods)
- Savannah, GA, Traffic Calming Master Plan for various neighborhoods, and the foundation for a city-wide traffic calming master plan
- City-wide traffic calming master plan for Hartford, CT
- City-wide traffic calming master plan for Stamford, CT
- Mt. Pleasant, MI, Campus Master Plan and Neighborhood Traffic Calming

Main Street Programs, Corridor Plans & Economic Development

- Roosevelt, L.I, NY, charrette on main street design, walkability, livability
- Balboa Avenue, San Diego, CA, corridor and village development
- University Place, WA, Bridgeport Way corridor and downtown reinvestment plans
- Sammamish, WA corridor plan
- West Ossipee, NH rural village development
- Cutler-Orosi, California corridor investment and redevelopment
- Division Avenue, Grand Rapids, Michigan, corridor redevelopment
- Coram, Middle Island, Long Island, NY, village redevelopment
- Gerard Street, Huntington, Long Island, NY, street and plaza development
- Oregon Main Street Guide, Oregon Dept of Transportation

Trails Open Space & Active Community Environment (ACE) Plans

- Grand Canyon North and South Rim Trails Plans
- Ludlum Trails - Trails Best Practices, Miami, FL
- Built Environment & Trails Summit, KS Department of Health & Environment
- 201 O State Trails Conference, WV
- East Coast Greenway Master Plan (CT)

Safe Routes to School Programs, Projects & Master Plans

- Cities of Missoula & Bozeman, MT
- Summit County, CO (3 separate school sites)
- City and County of Honolulu, HI (22 separate school studies)
- City of Detroit, MI (6 separate schools)
- City of East Lansing, MI
- City of Hartford, CT (All elementary, middle and high schools in city)
- City of Stamford, CT (All elementary, middle and high schools in city)
- City of San Francisco, CA (2 school sites)
- City of Lindsey, CA (with LGC)
- City of Los Angeles, CA (Los Angeles School District, with LGC)
- City of Casper, WY (9 school sites, design guide and school siting study)
- City of Sacramento, CA (Natomas School District, with LGC)
- City of La Mesa, CA (with LGC, 4 school sites)
- Savannah, GA (2 school sites)
- Florida School Crossing Guard Program (initiated program (circa 1990), ongoing project)
- Florida Traffic Safety Education Program (initiated program (circa 1990), ongoing project)

PUBLICATIONS

- ITE's Traffic Safety Toolbox (bicycling section)
- Street Design Guidelines for Healthy Streets
- Citizens Guide to Traffic Calming
- Guide to Traffic Calming and Emergency Response
- How Can I Find and Help Build a Walkable Community?
- 22 Benefits of Urban Street Trees
- 12 Steps Toward Walkable Communities
- Crimes of the Heart, NEWSWEEK Magazine, 2010
- Walk This Way, Men's Health/Best Life Magazine, 2009
- He Takes Back the Streets for Walking, TIME Magazine, 2001

COMMUNITY SERVICE

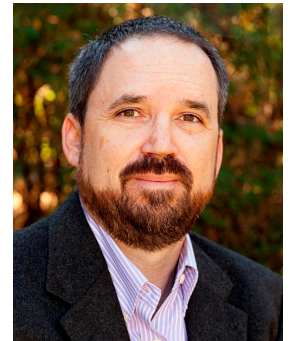
American Youth Hostels, Inc.
President and Active Board Member, 1980-1992

EDUCATION

Bachelor of Science
Forestry, Recreation Planning
University of Montana, 1979

PROFESSIONAL BACKGROUND

With over two decades of experience in planning, designing and evaluating active transportation projects, Tony's nationally recognized work includes leading planning and research studies, involvement in high-visibility national demonstration projects, and providing professional training for the next generation of transportation professionals. Specific expertise includes pedestrian and bicycle facility design, accessibility, safety analysis, data collection and evaluation, traffic calming, community engagement, and social equity. Tony is a graduate of The Ohio State University, served three terms on the Transportation Research Board Committee on Pedestrians and is a long-time member of the Association of Pedestrian and Bicycle Professionals (APBP).



PROFESSIONAL HISTORY

- Non-Motorized Transportation Consultant, 2014- present
- Toole Design Group LLC (TDG), Silver Spring, MD and Minneapolis, MN, 2012-2014
- Transit for Livable Communities (TLC), Saint Paul, MN: 2008-2012
- Mid-Ohio Regional Planning Commission (MORPC), Columbus, OH: 2000-2007

PROFESSIONAL EXPERIENCE

- [Honolulu DTS Complete Streets Implementation, Honolulu, HI](#): Deputy Project Manager for the Blue Zones team leading public engagement and identification of innovative designs for street retrofits in the communities of Kaneohe, Kailua, and Pearl City as part of an accelerated implementation effort by the City of Honolulu
- [City of Worthington Strategic Bicycling and Walking Implementation Plan, Worthington, OH](#): Deputy Project Manager for the Blue Zones team leading this planning effort to work with key stakeholders to develop an ambitious implementation plan for bicycling and walking in this first suburb community of Columbus, OH
- [Hennepin County Bicycle Transportation Plan, Minneapolis, MN](#): Project Manager for the update to the 1997 Hennepin County Bicycle Plan, identified updated bicycle network, design guidance, enhanced facility needs, and fiscal commitment for twenty-year system build-out.
- [Metropolitan Council Regional Bicycle Transportation System Study, St. Paul, MN](#): Project Manager for Twin Cities region's first regional bicycle network study incorporated into the regional Transportation Policy Plan (TPP) update.
- [City of Philadelphia Bike Share Business Plan, Philadelphia, PA](#): Project Manager for the development of a feasibility analysis, system build out strategy and ten year business plan including special emphasis on social equity for bicycle transit for city of Philadelphia (system launched in spring 2015).
- [City of Cleveland Bike Share Feasibility Study and Business Plan, Cleveland, OH](#): Project Manager for the effort to study feasibility of bike sharing in Cleveland, recommend system operating size and area, and ten year business plan for implementing and maintain program (system launched spring 2016).
- [Mid-Ohio Regional Planning Commission Economic Impact of Trail Study, Columbus, OH](#): Deputy Project Manager for TDG's role on this study being led by the University of Minnesota Humphrey School of Public Affairs to monitor and evaluate the use and economic impacts of the trail system in Central Ohio.
- [Federal Nonmotorized Transportation Pilot Program \(NTPP SAFETEA-LU 1807\), 2008-2012](#): Led Minneapolis data collection and evaluation effort partnering with other pilot communities, USDOT and Rails to Trails to report program impacts in response to legislation, assisting in development of report to congress and other key products.
- [MORPC Regional Pedestrian Plan: Columbus, OH](#): Directed the development of a regional pedestrian assessment and prioritized recommendations for future investments including organization of an MPO pedestrian and bicycle advisory committee.
- [Physical Activity Research Center \(PARC\) Rapid Response Project "Evidence to Inform a Cycling and Walking Investment Strategy"](#): Served as a technical advisor to the Harvard T.H. Chan School of Public health, providing oversight for evaluation of federal spending and impacts to levels of bicycling and walking in the U.S.
- [NCHRP 07-19 Methods and Technologies for Collecting Bicycle and Pedestrian Volume Data](#): Toole Design Group project manager and co-author of the guidebook NCHRP Report 797 Guidebook on Pedestrian and Bicycle Volume Data Collection. This national research project, led by Kittelson and Associates, included an extensive literature review, international survey and outreach effort to establish the state of practice for nonmotorized data collection.

NATIONAL APPOINTMENTS & PROFESSIONAL AFFILIATIONS

- Association of Pedestrian and Bicycle Professionals (APBP), 2004-present
- Transportation Research Board Committee on Pedestrians (ANF20), 2011-2020
- National Safe Routes to School Expert Evaluation Roundtable, 2010
- National Complete Streets Coalition Speaker's Bureau, 2011-present
- Co-chair of the APBP Webinar Development Committee, 2007-present
- ITE Professional Transportation Planner Certification Panel, 2017-2018
- Mn/DOT State Aid Standards Design Review Task Force, 2015-2016

EDUCATION

- Bachelor of Arts, Urban & Regional Geography, The Ohio State University, 1998.

PROFESSIONAL BACKGROUND

Sarah has twenty years of experience as a public engagement specialist, serving as project manager for efforts in more than 1,200 communities in the United States, Canada, and Ireland. This includes multi-year planning and design efforts, as well as the development of educational tools and resources for the U.S. Department of Transportation, U.S. Environmental Protection Agency, AARP, Federal Highway Administration, Transportation Research Board, Honolulu Department of Transportation Services, University of Notre Dame, Trinity College Dublin, Blue Zones, and others. Projects include Casper, Wyoming's *Safe Routes to School Plan*; Worthington, Ohio's *Bicycle and Pedestrian Master Plan*; Honolulu Department of Transportation's *Complete Streets Implementation Program*; and Edgewater, Colorado's *Traffic Calming Mobility Plan*, as examples. Sarah served as a Planning Commissioner for the City of Port Townsend, Washington, from 2011 – 2013. Recent publications include: *Re-open our city and campus post-Covid: A case study of Trinity College Dublin, the University of Dublin* (2021); *Engaged Research for Impact: A Policy Brief for Senior Civil-Servants and Policy Makers in Government* (2020); and *Society & Higher Education Working Together to Address Grand Societal Challenges* (2018).



PROFESSIONAL HISTORY

- Vice President, Policy Operations & Development (previous Director of Policy Services), Blue Zones, 2016-Present
- Director of Strategic Engagement & Impact Assessment, Trinity College Dublin, the University of Dublin, 2014-2023
- Community Engagement & Education Specialist, Walkable and Livable Communities Institute, 2009-2013
- Tenured Professor, Wright College, City Colleges of Chicago, 2004-2008
- Audubon Coordinator & Citizen Science Program Coordinator, University of Notre Dame, 2000-2004

PROFESSIONAL EXPERIENCE

- [Project Manager & Resource Development Lead: Blue Zones](#)
Coordinates public engagement and communications efforts, advancing policies, capacity-building efforts, and on-site technical assistance. Delivers a wide-range of products, including community engagement plans, reports, videos, case studies, built environment demonstration projects, and other outputs, especially focused on integrating health, well-being and quality of life indicators into policies, plans and programmatic efforts. Assists communities in delivering public involvement plans, impact frameworks, and demonstration projects to build capacity for change.
- [Project Manager: Honolulu Department of Transportation Complete Streets Implementation Program](#)
The Complete Streets Program delivers context-sensitive design solutions that balance the needs of all road users. Complete Streets projects are underway in various communities across Oahu, with Blue Zones managing efforts in Kailua, Kaneohe, and Pearl City. The project tasks include a multimodal transportation assessment, community engagement, and development of conceptual designs that will be taken into final design and construction.
- [Project Manager: Bicycle and Pedestrian Master Plan, Worthington, OH](#)
The plan guides the development of bicycle and pedestrian planning efforts with consensus reached through a series of public events and consultations that developed a clear vision and direction for improving bicycling and walking. This process brought technicians, elected leaders, residents, and advocates together to learn from one another, produce a common vocabulary, and collaborate for long-term transportation and community-building impact.
- [Project Manager: Traffic Calming Mobility Plan, Edgewater, CO](#)
The Traffic Calming Mobility Plan identifies and prioritizes transportation investments and provides a framework for developing a network of Complete Streets, which are designed, managed, and operated to enable safe access for all users, regardless of age, ability, or mode of transportation. Community engagement identified supporting programs and policies to promote safer driving speeds and behaviors, increase transportation equity, and foster a sustainable built environment.

SKILLS

- Experienced facilitator focused on building strong and lasting coalitions between diverse stakeholders, including members of the public, researchers, governmental agencies, higher education institutions, civil society organizations and industry partners;
- Broad business acumen with a charismatic approach to complex engagement challenges;
- A proven track record in coordinating successful teams and bids through strong, well-presented and compelling proposals that have resulted in \$400M+ in funding; and
- Excellent written and verbal communications, demonstrated through award-winning outreach materials for 1M+ members of the public in 100+ countries

AWARDS

- Communications Award Nominee, Age Friendly Ireland, 2016;
- Civic Design Award, American Institute of Architects, Port Angeles Signage and Wayfinding Program, 2018;
- Outstanding Achievement Award, American Planning Association, Port Angeles Waterfront Transportation Plan, 2011;
- Making Great Communities Happen Award, American Planning Association, San Diego Downtown Needs Assessment, 2010.

EDUCATION

- Master of Fine Arts, Writing, University of Notre Dame, 2000
- Bachelor of Arts, Anthropology & English, University of Albany, 1998

MICHAEL WILLIAMS

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W O R K H I S T O R Y

Michael Williams Company

2017–

I am a consultant working in the planning and design of active transportation projects and public works construction management. My areas of specialization are rural environments, edge lane roads/advisory bike lanes, and the feasibility of roundabout-based corridors. With regards to the edge lane road treatment, I conduct and publish research on the treatment while advocating for its acceptance in the transportation field. I am the national expert on this treatment; I have consulted and presented on this treatment around the country. My website is widely known to be the authoritative resource on this treatment. I have conducted safety research on the use of this treatment in the U.S. and have created design guidance that is currently lacking. I have published a number of peer-reviewed articles on this treatment. I wrote a Python micro-simulation of an edge lane road that collected data on interactions between road user types in order to quantify the safety and comfort for vulnerable road users under various conditions.

I sit on the NCUTCD Bicycle Technical Committee which creates much of the content for the MUTCD.

Secured \$55,000 California SB1 grant to study edge lane road treatment - 2019

NCUTCD Technical Member – 2020

2020-2024 California State Highway Safety Plan Participant

Alta Planning + Design

Portland, OR

2016–2017

Originally hired as the Institute for Bicycle and Pedestrian Innovation honoree, I became an independent contractor and planner/engineer at Alta. I was the primary author of a white paper on Advisory Bike Lanes. I created guidelines for low stress bicycle networks in roundabout corridors. I authored construction specifications for CV/Link project. I was the sole engineer in the Portland headquarters and provided engineering input on projects in the nation and globally. I was a contributor to the FHWA Small Town and Rural Multimodal Network Guide.

Graduate Research Assistant, Portland State University

Portland, OR

2015-2016

I evaluated software for automated extraction of surrogate safety measures from traffic video. My research poster won first place at Transportation and Communities Summit, 2016. I researched and recommended surrogate safety measures to be used for evaluation of signal strategies for reducing right hook collisions.

Student, M.S. Civil Engineering, Portland State University

Portland, OR

2015-2017

I obtained my M.S. in Civil Engineering and Urban Planning with an emphasis on active transportation.

General Contractor, Owner-Consultant, TMW

Mt Shasta, CA

2001-2015

Licensed as a General Contractor in California, I supported other general contractors that lacked public works bidding, estimating, and project management capacity. I specialized in Caltrans work. During the construction season, I managed multiple projects, some worth more than \$2 million.

For my primary client, I was responsible for increasing annual volume from \$3 million to \$10 million within a 5-year period. For this client, I initiated and moved the company from an emphasis on buildings to one on roads and bridges as the recession hit and ARRA funds became available.

Time Off for Birth of Twin Daughters

1999-2000

I devoted approximately one year to my twin daughters upon their birth.

Private Engineering Consultant, TMW**Mt. Shasta, CA 1995-1999**

After moving to Mt. Shasta, I continued work with defibrillators and expanded to other medical devices. I authored requirements and specifications for features in next-generation defibrillators. I pursued patents on innovative features. I evaluated and recommended microprocessor architectures and development tools for use in future defibrillator systems. I conducted research on microprocessors, detection algorithms, and software development tools for implantable neural stimulators used to treat epilepsy.

Manager Defibrillator Software Development, Ventritex**Sunnyvale, CA 1988-1995**

I had two primary roles at Ventritex. The first was as an embedded systems programmer. From this position, I graduated to roles that included system design, algorithm development, and management of the defibrillator software department. My programming work required intimate knowledge of the custom hardware, knowledge of cardiac arrhythmias, and creation of custom testing tools. The product consisted of a PC-based platform and an implantable device using a 6502-based custom chip. The languages used were C, C++, and assembly language. Debugging work involved use of custom designed equipment, oscilloscopes, logic analyzers, in-circuit emulators, and more.

My work on new arrhythmia detection algorithms required research into existing approaches, adaptation of compute-intensive algorithms to a low-power 8-bit CPU, and creation of specialized equipment and protocols for human and animal testing. Results of this development were incorporated into future products. I created specialized tools for our defibrillator testing and development environment. I was responsible for evaluating competing patents affecting algorithm development.

As department manager I had other responsibilities. In product development, I was a key contributor to system and device specification, took a lead role in system design for programmer/defibrillator partitioning, contributed to regulatory submissions, and oversaw major software development projects. I led the move within the company from an ad hoc software development environment to an executable object-oriented design methodology suitable for life-critical products. I grew my group from 2 to 14 people plus consultants.

Worldwide Travel**1986-1988**

I spent over one year traveling the world.

Lead Software Engineer, Harmon Electronics**Foster City CA 1982-1986**

My main responsibility at Harmon was embedded systems programming on a real-time product used in the railroad industry. This product was an 8051 microcontroller-based design. The languages used were PLM-51 and assembly language. Debugging required use of oscilloscopes, logic analyzers, in-circuit emulators, and more. My duties as a working manager included scheduling and supervision of 3 engineers.



P R E S E N T A T I O N S A N D P U B L I C A T I O N S

All publications and links available at www.edgelaneroads.com

<i>Design Symposium</i>	2022
2022 California Bike Summit Workshop	
<i>On the Edge—New Applications and Safety Outcomes of Edge Lane Roads</i>	2022
Transportation Research Board, National Academy of Sciences webinar	
<i>Guest, Active Towns Podcast titled “Demystifying Edge Lane Roads”</i>	2021
October, 2021 Episode, 13K+ views	
<i>Sight Distance for Edge Lane Roads</i>	2021
August, 2021 ITE Journal Article	
<i>Safety Performance and New Uses of Edge Lane Roads</i>	2021
Organized and Co-Presented Panel at 2021 ITE International Conference	
<i>Novel Uses of Edge Lane Roads</i>	2021
Organized and Co-Presented Panel at 2021 Walk/Bike/Places Conference	
<i>Safety Performance of Edge Lane Roads</i>	2021
Jan 18, 2021 Poster Presentation of safety data at Transportation Research Board Annual Meeting	
<i>Safety Considerations for all Road Users on Edge Lane Roads</i>	2020
State of California SB1-funded report that investigated the safety performance of edge lane roads, the factors relating to the rate of road user interaction, and use on rural, high-speed roads.	
<i>Edge Lane Roads – Introduction and New Uses</i>	2020
Oct. 2, 2020 Presentation to Caltrans Design Think Tank Meeting	
Aug 20, 2020 Presentation to the Streets & Freeways subcommittee of the Los Angeles Metro MPO	
Aug 6, 2020 Presentation to the Humboldt County Transportation Technical Advisory Committee	
<i>Edge Lane Roads – A New Type of Shared Road for All Vulnerable Road Users</i>	2020
May 29, 2020 Presentation at UC Davis Institute of Transportation Studies	
<i>Edge Lane Roads – A New Shared Road for All Vulnerable Road Users</i>	2020
March 11, 2020 Presentation at Community Transportation Association Northwest Summit	
<i>Advisory Bike Lanes and Shoulders: Current Status and Future Possibilities</i>	2019
December 2019 ITE Journal Article	
<i>Edge Lane Roads – Beyond the Guidance</i>	2019
August 26, 2019 APBP 2019 Conference Presentation	
<i>Advisory Bike Lanes May Improve Safety on Rural, High-Speed Roads</i>	2019
August 26, 2019 APBP 2019 Conference Poster	
<i>Edge Lane Roads Research Needs Statement</i>	2019
August 16, 2019 AASHTO Joint Technical Committee on Non-Motorized Transportation	
<i>Advisory Bike Lanes Overview</i>	2019
January 10, 2019 National Committee on Uniform Traffic Control Devices (NCUTCD) Meeting	
<i>Advisory Bike Lanes - A Detailed Discussion</i>	2018
October 25, 2018 Institute of Transportation Engineers (ITE) Webinar	
<i>ABLS - What are They? Why Should You Care? How To Use Them?</i>	2018
September 19, 2018, Presentation at 2018 Walk/Bike/Places Conference	
<i>Slow Streets Workshop</i>	2018
September 14, 2018, Transportation and Communities Summit Workshop on Slow Street Treatments	



<i>A New Type of Road for North America: Solving the Challenge of Non-Motorized Infrastructure with Advisory Bike Lanes</i>	2018
September 2018, ITE Journal Article	
<i>Designing for Rural Bicyclist Safety</i>	2018
August 16, 2018, National Center for Rural Road Safety Webinar	
<i>Moving Beyond the Centerline - Advisory Bicycle Lanes, Best Kept Secret</i>	2018
August 15, 2018, Association of Pedestrian and Bicycle Professionals (APBP) Webinar	
<i>A Review of the Oregon State Vehicle Code for ABL-Related Issues</i>	2018
Self-published at https://www.advisorybikelanes.com/uploads/1/0/5/7/105743465/review_of_oregon_state_vehicle_code_for_abl_relevant_passages.pdf	
<i>Advisory Bicycle Lanes</i>	2018
May 30, 2018, Presentation to LiveMove	
<i>Advisory Bicycle Lanes</i>	2018
May 30, 2018, Presentation to City of Eugene with advice on current projects	
<i>Advisory Bike Lanes: Current Status and a Way Forward</i>	2018
April 5, 2018, Presentation to California DOT and California Bicycle Advisory Committee	
<i>Advisory Bicycle Lanes - Guidance and Case Studies</i>	2018
March 27, 2018, Presentation to Oregon DOT	
<i>Advisory Bicycle Lanes Research Needs Statement</i>	2018
January 20, 2018, Adopted by Transportation Research Board	
<i>Overview of Advisory Bike Lanes in North America</i>	2017
Presentation for Transportation and Research and Education Center at Portland State University	
<i>Advisory Bike Lanes Workshop</i>	2017
Workshop at 2017 California Bike Summit	
<i>Road Diet V2.0: 5 Lanes to 2 Lanes</i>	2017
Presentation to Oregon DOT on corridor transformation using roundabouts and road diets.	
<i>Advisory Bike Lanes</i>	2017
Pecha Kucha presentation, 2017 Transportation and Communities Summit	
<i>Lessons Learned: Advisory Bike Lanes in North America</i>	2017
White paper on ABLs in North America, published by Alta Planning + Design.	
<i>Feasibility Guide for Road Diet V2.0 - A 5/4 Lane to 2 Lane Road Diet</i>	2017
Self-published at www.advisorybikelanes.com/road-diet.html .	
<i>Sight Distance for Advisory Bicycle Lanes</i>	2017
Self-published at www.advisorybikelanes.com/uploads/1/0/5/7/105743465/sight_distance_for_advisory_bike_lanes.docx	
<i>Advisory Bicycle Lanes – Reality versus Design Guidance</i>	2017
Self-published at www.advisorybikelanes.com/uploads/1/0/5/7/105743465/2018_trb_abl_paper_on_existing_abls_and_design_guidance.pdf	



P A T E N T S

- “Medical Device with Morphology Discrimination”, U.S. Patent No. 5,240,009, sole author, European patent issued
- “Method and Apparatus for Interrogating an Implanted Cardiac Device”, U.S. Patent No. 5,413,594, sole author, European patent issued
- “Implantable Defibrillator Output Stage Test Circuit and Method”, U.S. Patent No. 5,431,684, co-author, European patent issued
- “A Method and System for Testing an Implantable Defibrillator Output Stage and High Voltage Lead Integrity”, U.S. Patent No. 5,453,698, co-author
- “Apparatus and Method for Presenting Patient Electrocardiogram and Implantable Device Status Information”, U.S. Patent No. 5,669,391, sole author
- “Method for Storing EGM and Diagnostic Data in a Read/Write Memory of an Implantable Cardiac Therapy Device”, U.S. Patent No. 5,732,708, co-author
- “System and Method for Waveform Morphology Comparison”, U.S. Patent No. 5,779,645, co-author
- “System and Method for Optimal Sensing of Cardiac Events”, U.S. Patent No. 5,941,830, sole author
- “Methods For Sensing Arrhythmias in a Pacemaker/Defibrillator and a Pacemaker/Defibrillator Programmed to Implement the Same”, U.S. Patent No. 6,484,058, co-author
- "Methods For Sensing Arrhythmias In A Pacemaker/Defibrillator And A Pacemaker/Defibrillator Programmed To Implement The Same", U.S. Patent No. 6,324,422, co-author
- "Methods For Sensing Arrhythmias In A Pacemaker/Defibrillator And A Pacemaker/Defibrillator Programmed To Implement The Same", U.S. Patent No. 6,564,097, co-author

P R O F E S S I O N A L O R G A N I Z A T I O N S A N D A W A R D S

IBPI Scholar

2016

The Initiative for Bicycle and Pedestrian Innovation awards \$2,500 and an Alta internship to a promising student focusing on bicycling and walking as mainstream forms of transportation.

NITC Scholar

2016

The National Institute for Transportation and Communities recognizes outstanding students working on transportation projects.

Citizen of the Year, City of Mt. Shasta

2000

Because of my work on fundraising and construction of the Siskiyou Ice Rink and the establishment of the Mt. Shasta Summit Century, I was selected Mt. Shasta's Citizen of the Year in 2000.

Institute of Electrical and Electronics Engineers (IEEE) EMBS Chapter Chairman

1990 - 1992

Awarded Outstanding Chapter of the Nation by IEEE in 1992

Member of ITE, APBP, ASCE, NCUTCD



E D U C A T I O N

M.S. Civil Engineering	Portland State University	2015 – 2017
M.S. Electrical Engineering	UC Santa Barbara	1984 – 1986
B.S. Computer Engineering, Math/Physics minor	CSU Chico	1977 – 1982

C O L L A B O R A T I O N A N D L E A D E R S H I P

Action Item Lead *California State Highway Safety Plan* **2020-2024**
Member of the Pedestrian and Bicycle Challenge Areas. Lead for action items in the Pedestrian, Bicycle, and Lane Departure Challenge Areas.

Technical Member *NCUTCD Bicycle Technical Committee* **2020-**
Member of Advisory Bike Lane Task Force

Research Needs Statements **2018-**
Authored research needs statements for AASHTO, TRB, NCHRP.

Advisory Bike Lanes Listserve **2018-**
Established and curate an email listserve for those interested in edge lane roads, AKA advisory bike lanes

Active Transportation Advocate *Siskiyou County, CA* **2006-2015**
For the City of Mt. Shasta: I fundraised and guided creation of the City's AT master plan in 2007. I chaired the City's AT committee for most of its life, won 4 grants worth over \$250K to build bike lanes and trails, worked with City Police to reverse a six-fold decrease in collision reporting, I managed a traffic safety assessment for City, and I led the effort for a detailed design document for our primary AT facility.

For our Regional Trail: I established the concept, gathered County stakeholders, held support-raising and informational meetings, performed route finding, conducted ROW acquisition negotiations, developed a plan for funding ROW acquisition, developed a design document for the trail showing current conditions and preferred treatments for each segment.

For the County: I submitted a grant application for a countywide Active Transportation Plan and advocated for greater transparency at the Regional Transportation Planning Agency. Advised City of Weed on their Active Transportation Plan.

Outside the County: I am a member of the Policy Advisory Council for the California Bicycle Coalition, the state's premier lobbying organization on cycling issues. I am a former Boardmember of Shasta Living Streets in Redding, CA which is a successful active transportation advocacy organization.

Self Education: In the ten years prior to entering PSU, I self-educated myself on AT facility design, street design, industry standards, road geometrics, transportation funding programs/processes and grant preparation/submittals.

Chair, Planning Commission **1997-2000**
I was appointed to the Planning Commission for the City of Mt. Shasta in 1997 and became its Chair soon thereafter.



Leader & Project Manager, Siskiyou Ice Rink

1998-2007

In 1998, I initiated a project to build an ice skating rink in Mt. Shasta. I spearheaded the most successful fundraising effort in County history and oversaw rink construction. I remained involved for years after construction helping with fundraising and operations. We raised over \$700,000 to fund the project.

Co-Founder, Mt. Shasta Summit Century and Mountain Wheelers

1997-2014

A friend and I founded the Mt. Shasta Summit Century and a cycling group to support it. This event is a supported bicycle ride which ranks as one of the most difficult in the nation and grew to over 600 riders. All profits from the ride (\$10,000 - \$20,000 per year) went to trails, public projects, and youth sports groups.

Founder and Chair of ACROSS (Associated Charitable Resource of South Siskiyou)

2000-2016

I established a 501(c)3 nonprofit organization whose purpose is to incubate and umbrella charitable community projects for which the burden of establishing a dedicated nonprofit corporation is excessive. Our biggest successes were a 13,000 square foot skateboard park and the Siskiyou Ice Rink.

Chair, Computer Science Honor Society (Upsilon Pi Epsilon)

1982

Chair, Association of Computing Machinery (ACM)

1982

I held these positions while an undergraduate student at the California State University in Chico, CA.





JOSH MEYER

Director, Community Design Programs
jmeyer@civicwell.org | 916-448-1198 x310



Josh Meyer is Director of Community Design Programs at CivicWell (formerly the Local Government Commission) and oversees the organization's technical assistance work related to land use and transportation with cities and counties. He joined CivicWell in 1997, following service as Yolo County Watershed Education Coordinator with AmeriCorps. His experience includes managing complex community planning programs, production of workshops, conferences and community design charrettes, public facilitation and writing local government plans.

Since 2003 he has directed numerous neighborhood, corridor, urban and rural community public design charrette projects in California. These projects have been based on an extensive public engagement process to address active transportation, complete streets, safety, economic development and community design issues. Josh writes the proposals to fund these efforts, manages the projects, assembles and oversees multi-disciplinary consultant teams, organizes outreach with local jurisdictions and community-based organizations, facilitates public events, and writes or assists with plan preparation. He has managed projects in over 50 cities and towns throughout the state, and led community engagement components in many more through a variety of partnerships and collaborations.

Since 2015, Josh has served as a technical assistance provider on behalf of Caltrans, Strategic Growth Council, Southern California Association of Governments, and not-for-profit foundations to help disadvantaged communities develop proposals and apply for Active Transportation, Affordable Housing and Sustainable Communities, and Transformative Climate Communities grants. In 2018 – 2019 he led a series of technical assistance education, outreach and training workshops with community-based organizations on behalf of the California Air Resources Board (CARB) to increase disadvantaged community access to Low Carbon Transportation Investments funding resources. Josh is currently serving as an outreach, community engagement and technical assistance provider as part of the statewide administrator team on behalf of CARB for the Clean Mobility Options Voucher Pilot that provides funding for shared mobility projects and community transportation needs assessments in disadvantaged communities.

Josh has taught rural sustainability at the University of California, Davis, Extension program, and developed educational materials on form-based codes, pedestrian friendly street design, compact development, urban greening and resource-efficient neighborhood design. He wrote a statewide guide for general plan energy policy and ran a program that worked with local governments and developers to redesign subdivision plans for increased energy and land efficiency. He also helped establish one of the first regional joint powers agencies in the state to spearhead energy efficiency, renewable resource development, and other sustainable energy efforts in the Ventura County region.

CivicWell Positions: Director, Community Design Programs, 2009 - present
Manager, Community Design Program, 2002-2009
Manager, Energy Program, 1999-2002
Coordinator, Waste Reduction and Energy Programs, 1997-1999

Education: Masters degree in American History, University of California, Irvine
B.A. in Political Science and Sociology, California State University, Long Beach

EMPLOYMENT HISTORY

CivicWell | Director, Community Design Programs, 2009 - present

Manager, Community Design Program, 2002-2009

Manager, Energy Program, 1999-2002

Coordinator, Waste Reduction and Energy Programs, 1997-1999

HAWK/AmeriCorps | Watershed Education Coordinator, 1995-1996

University of California Irvine | Instructor, Political Science and History, 1994

PUBLICATIONS

PLANS

- Richmond Wellness Trail Vision Plan, Richmond, Ca. (2017)
- Blackstone Avenue Opportunities Assessment for Early Infill and Revitalization, Fresno, Ca. (2016)
- Williams Downtown Revitalization and Mobility Plan, Williams, Ca. (2014)
- Lakeshore Drive Downtown Corridor Plan, City of Clearlake, Ca. (2014)
- City of San Joaquin Mobility and Revitalization Plan, San Joaquin, Ca. (2013)
- Highway 1 Safety and Mobility Improvement Study: Phase 2, San Mateo County, Ca. (2012)
- City of Richmond Pedestrian Plan, City of Richmond, Ca. (2011)
- Highway 1 Safety and Mobility Improvement Study, San Mateo County, Ca. (2010)
- North Beale Corridor Complete Streets & Revitalization Plan, Yuba County, Ca. (2009)
- Town of Esparto Revitalization Plan, Capay Valley Vision and Yolo County, Ca. (2007)
- West Fresno Vision Plan, Fresno County Council of Governments, Ca. (Co-author, 2004)

GUIDEBOOKS

- Co-author, Smart Growth Money: New Funding Strategies for Community Improvements (2016)
- Co-author, Participation Tools for Better Community Planning (2013)
- Contributing Author, Watershed Resources and Land Use Planning: Watershed-based Strategies for Amador and Calaveras Counties (2009)
- Principal researcher and author, General Plan Policy Options for Energy Efficiency in New and Existing Development (2002)
- Contributing Author, Energy Conservation Under the Sun: A Resource Book for Local Governments (1998)
- Contributing Author, Improving Energy Efficiency in Buildings: Untapped Savings Opportunities for Local Governments (1998)

FACTSHEETS AND EDUCATIONAL RESOURCES

- Complete Streets Big and Small: An Economic Development Tool (2015)
- The Economic Impacts of Development Patterns in the San Joaquin Region (Co-author, 2013)
- Livable Communities and Urban Forests (2005)
- Compact Housing in the San Joaquin Valley (2004): Customizable presentation tool for local government staff, elected leaders, community leaders and other advocates to promote understanding and support for compact, mixed-use, walkable neighborhoods



PAUL ZYKOFSKY



Community Design Specialist
pzykofsky@civicwell.org | 916-448-1198

Paul Zykofsky directed the programs related to land use and transportation planning and community design at CivicWell (then the Local Government Commission) for 24 years, most recently as Associate Director. In January 2019 he transitioned to a part-time community design specialist position. While at CivicWell he worked with over 250 communities to improve conditions for infill development, walking, bicycling, and transit; and helped facilitate participatory design charrettes in over 100 communities. He is certified to facilitate workshops on Walkable Communities, Safe Routes to School (for the National Center for SRTS), Complete Streets (for the Association of Pedestrian and Bicycle Professionals) and pedestrian safety (for the Federal Highway Administration).

Mr. Zykofsky is co-author of "Building Livable Communities: A Policymaker's Guide to Transit Oriented Development" and "Emergency Response: Traffic Calming and Traditional Neighborhood Streets." In 2006, he co-wrote (with Dan Burden of Blue Zones) the section on walkability in the American Planning Association's Planning and Urban Design Standards. He has also edited documents on infill development, street design, traffic calming, traffic safety, smart growth, form-based codes, smart economic development, community engagement in the planning process, and crime prevention through community design. Mr. Zykofsky is a frequent presenter at local, regional and national conferences on topics related to land use, transportation and community design. Since 2001 he has taught courses at UC Davis Extension on a variety of topics including infill development, context sensitive transportation solutions, complete streets and sustainable transportation.

Mr. Zykofsky was born and raised in Mexico, is fluent in Spanish, and often gives presentations or facilitates workshops for Spanish-speaking residents. He studied at Swarthmore College and obtained the degrees of Bachelor of Architecture, summa cum laude, and Master of Urban Planning (Urban Design) from the City College of New York. He was a member of the American Institute of Certified Planners and an Associate Member of the American Institute of Architects for over 20 years.

CivicWell Positions: Community Design Specialist, 2019 - present
Associate Director, 2013 - 2019
Program Director, 2001 - 2013
Project Manager, 1995 - 2001

Education: Master of Urban Planning, City College of New York
Bachelor of Architecture, City College of New York

TRAINING AND EXPERIENCE

Complete Streets Workshops

In May 2008 Mr. Zykofsky was one of 12 people selected by the National Complete Streets Coalition to conduct one-day workshops on complete streets fundamentals, policy development and policy implementation. Since then he has facilitated over 15 workshops in jurisdictions in California, Hawaii, Washington, North Dakota, Texas, Maine, New York, New Hampshire and Alaska. The highly interactive workshops are designed to assist local jurisdictions to develop a Complete Streets policy and/or implement an existing policy.

TRAINING AND EXPERIENCE

Charrette Facilitation

Since 2001, Mr. Zykofsky has helped facilitate over 60 multi-day design charrettes in cities, unincorporated towns and Indian reservations or rancherias throughout California.

Pedestrian Safety Courses

During 2006 Mr. Zykofsky became one of 10 nationally certified instructors for the Federal Highway Administration 2- or 3-day courses on pedestrian safety and developing a pedestrian safety plan. Since then he has delivered the course in over 15 regions across the U.S. He has also conducted a one-day version of the course in 13 California regions and 12 smaller cities.

Safe Routes to School Program Facilitation

In 2005 Mr. Zykofsky was certified by the National Center for Safe Routes to School to facilitate workshops. Since then he has facilitated workshops in over 25 communities in California, Kentucky, Iowa, Indiana, Louisiana, and Nevada.

Walkable Community Workshop Facilitation

In 2004 Mr. Zykofsky was one of eight people in California trained by the Department of Health Services and the California Department of Transportation (Caltrans) to facilitate walkability assessments and half-day Walkable Community Workshops. Since then he has conducted walkability assessments and workshops throughout California, Mexico, Washington, Florida and Puerto Rico.

Educational Courses

Since 2001 Mr. Zykofsky has taught courses at UC Davis Extension on a variety of topics including infill development, context sensitive transportation solutions, complete streets, and sustainable transportation.



CAYLA MCDONELL-ENCINA



Community Design Senior Project Manager
cmcdonell@civicwell.org | 916-448-1198 x324

Cayla McDonnell joined CivicWell (formerly the Local Government Commission) in August 2017 as Community Design Project Manager. Her primary area of expertise includes aligning project scopes to maximize competitiveness with grant funding for a variety of community development projects, in particular, Caltrans local assistance and active transportation projects, affordable housing, parks, and other multi-benefit community projects.

Cayla also has experience working at the local, state, and federal government levels and in the non-profit, private, and international arena. In those positions, she's managed a wide variety of projects and worked collaboratively with colleagues and partners. She has experience preparing grant applications and interpreting state and federal policies and funding program guidelines.

CivicWell Positions: Senior Project Manager, Community Design (August 2022 – Present)
Project Manager, Community Design (August 2017 – August 2022)

Education: Masters in Urban and Regional Planning, University of California, Irvine
B.A. in Government, concentration in International Relations, California State University, Sacramento

CURRENT AND RECENT PROJECTS

Cayla has managed 21 projects serving over 100 community projects including many Caltrans Sustainable Transportation Planning Grants and Statewide technical assistance programs, such as the Caltrans Active Transportation Disadvantaged Communities Technical Assistance Program for Cycles 4 & 5 and the Strategic Growth Council's Transformative Climate Communities Program, Cycles 1-6. These projects include robust, charrette-driven community engagement, with walk audits, stakeholder focus meetings, interactive workshops, pop-up temporary installations to help visualize change, and capacity-building webinars, workshops, and assistance.

SKILLS AND QUALIFICATIONS

- Highly organized, efficient, responsible, and detail-oriented with strong management skills.
- Work well in groups and independently.
- Extensive experience with writing and editing documents such as case studies, agendas, staff reports, contracts, surveys, zoning codes, and general plan documents and maps, California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA) regulations and documents.
- Ability to communicate effectively over the telephone, through email, and in person.
- Skills in GIS, AutoCAD, SPSS, Excel, PowerPoint, online survey programming, XY Maps, including evaluating qualitative and quantitative data.
- Grant writing and technical assistance experience, specifically with: Caltrans ATP and Sustainable Transportation Planning Grants and TCC Implementation Grants

EMPLOYMENT HISTORY

CivicWell, Sacramento, CA

Senior Project Manager, Community Design, August 2022 – present

Project Manager, Community Design, August 2017 – August 2022

LSA Associates, Inc., Irvine, CA

Assistant Environmental Planner, Environmental Planning, August 2016 – August 2017

Steer, Los Angeles, CA

Assistant Consultant, Transportation Planning, February – June 2016

UC Irvine and Berlin, Germany

Fellow, Network for European and U.S. Studies, April – December 2016

Community & Economic Development Law Clinic, UC Irvine School of Law, Irvine, CA

Urban Planning Advisor, November 2015 – June 2016

City Manager's Office, City of Fountain Valley, CA

Graduate Intern, February – September 2015

Campaigns for Elizabeth Warren and Barack Obama, Grassroots Campaigns Inc., Nationwide

Manager, June – November 2012

Office of Governmental Affairs, CalPERS, Sacramento, CA

Legislative Assistant, April 2008 – August 2010



VICTOR DOVER, FAICP, LEED-AP, CNU FELLOW | FOUNDING PRINCIPAL

In 1987 Victor Dover co-founded the firm that became Dover, Kohl & Partners, and he serves as Principal-in-charge. Along with his partner Joseph Kohl, Mr. Dover's practice focuses on the creation and restoration of real neighborhoods as the basis for sound communities. Victor has personally led over 140 charrettes worldwide. Mr. Dover lectures widely around the United States and internationally on the topics of livable communities and sustainable development.

Mr. Dover was cited by *Architecture* magazine as being among "the country's best urban designers and architects." Dover-Kohl's projects are profiled in many textbooks, including *The New Urbanism* by Peter Katz, *Community by Design* by Kenneth Hall, *Sustainable Urbanism* by Doug Farr, and *Retrofitting Suburbia* by Ellen Dunham-Jones and June Williamson. *Street Design: The Secret to Great Cities and Towns*, co-authored by Victor Dover and John Massengale, is required reading at major universities.

Victor Dover is former Chair of the Congress for the New Urbanism (CNU) and was the Founding Chair of the CNU Florida Chapter, the first of its kind. He was a key player in the creation of the Form-Based Codes Institute and the National Charrette Institute, both leading think tanks for sustainable urbanism and community-based planning. Victor is a Fellow of the American Institute of Certified Planners and the CNU. He served on the Core Committee setting sustainable urbanism certification standards for the Leadership in Energy and Environmental Design for Neighborhood Development rating system (LEED-ND). Victor is a five-time Ironman triathlete.

EDUCATION

Master of Architecture in Suburb and Town Design

University of Miami
Coral Gables, Florida

Bachelor of Architecture

Virginia Polytechnic Institute
Blacksburg, Virginia

PROFESSIONAL EXPERIENCE

Co-Founder & Principal

1987 to Present
Dover, Kohl & Partners
Coral Gables, Florida

Faculty

2004 - Present
Form-Based Code Institute

Faculty

1995, 1997, 2003, 2018
Mayors Institute on City Design

Adjunct Faculty

1988-1997, 2015-Present
University of Miami
School of Architecture
Coral Gables, Florida

PUBLICATIONS

Street Design: The Secret to Great Cities and Towns (2014)

Victor Dover &
John Massengale

SERVICE

President, Parks Foundation of Miami-Dade, (Board Member 2018 to 2022; President, 2021 to 2022)

Tropical Audubon Society, Board Member, 2021 to present)

Board Member, National Recreation & Parks Association, 2018 to 2023

Chair, Wheels Florida, 2014 to present

Member, FDOT Multimodal Design Task Force, 2015

Chair, Congress for the New Urbanism (CNU), 2010 to 2012

Vice-Chair, Congress for the New Urbanism, 2008 to 2010

Founding Chair, Florida Chapter, Congress for the New Urbanism, 2004-2006

Charter Member, Congress for the New Urbanism (CNU), 1993 to present
Emeritus & Founding Board Member, National Charrette Institute, 2001 to present

Board Director and Co-Founder, Form-Based Codes Institute, 2004 to present
Paul Harris Fellow, Rotary International, 1996

Assistant District Governor, Rotary Club of South Miami, 1998-1999

President, Rotary Club of South Miami, 1996-1997

SELECTED LECTURES

CIVIQ Lecture Series, Chattanooga, TN, 2019

Ayala Planning Conference, Makati, Philippines, 2019

CNU Florida / Tallahassee Chamber, Tallahassee, FL, 2019

CNU National Conference, 2012 (W. Palm Beach), 2011 (Chicago), 2010 (ATL)

APA National Conference, 2013 (Chicago), 2012 (Los Angeles), 2009 (Minn.)

CNU Transportation Summit/Prowalk Probike, Long Beach, CA 2012



Attachment D: Subconsultant List

RFP ATTACHMENT D
SUBCONSULTANT LIST

The proposal shall include a complete list of all proposed subconsultants. All subconsultants listed must be provided a meaningful element of work within the defined scope of work. Changes to this Subconsultant List will not be allowed without prior written approval from RTPA.

Proposed Subconsultants

Subconsultant Firm Name and Address	Scope of Work	Dollar Amount of Work
CivicWell 520 Capitol Mall, Suite 440 Sacramento, California 95814	Tasks 1 – 4 Find hourly allocations in Section 6	\$28,460
Dover Kohl & Partners 1571 Sunset Drive Coral Gables, FL 33143	Tasks 1, 2 & 4 Find hourly allocations in Section 6	\$16,400
Michael Williams 411 Ackley Avenue Mt Shasta, CA 96067	Tasks 1 – 4 Find hourly allocations in Section 6	\$14,440

Blue Zones, LLC

 Name of Lead Firm

Sarah Bowman, Vice President, Policy Operations & Development

 Printed Name and Title of Signatory



 Signature

April 4, 2024

 Date