



HUMBOLDT COUNTY ASSOCIATION OF GOVERNMENTS
Regional Transportation Planning Agency
Humboldt County Local Transportation Authority
Service Authority for Freeway Emergencies
611 I Street, Suite B
Eureka, CA 95501
(707) 444-8208
www.hcaog.net

Social Services Transportation Advisory Council (SSTAC)
MEETING RECORD

Regular Meeting
April 5, 2023, 1:30 p.m.
HCAOG Conference Room
611 I Street, Suite B
Eureka, CA 95501

Members Present:

Keenan Hilton (Chair)	Coalition for Responsible Transportation Priorities
Saskia Rymer-Burnett (Alternate)	Caltrans
Tess Martin	Area 1 Agency on Aging
Richard Johnson	Public Representative
Juliannah Harris	Tri County Independent Living
Sherry Dunlap	Humboldt Transit Authority (CTSA)
Greg Pratt	Humboldt Transit Authority
Netra Khatri	A&MRTS
Jaison Chand	City Ambulance
Patricia Ulmer	Yurok Tribe Transit
Nicholas Vulich	Humboldt Senior Resource Center

Staff:

Beth Burks	Executive Director
Debbie Egger	Fiscal Administrative Officer
Amy Eberwein	Administrative Services Officer
Oona Smith	Senior Regional Planner
Stevie Luther	Associate Regional Planner

Absent:

Gavin Smiley	Humboldt Council of the Blind
Shane Drummond	Blue Lake Rancheria Transit
Catherine Sundquist	CAE Transport
Charlotte Merkel	County of Humboldt
Cameron Mull	Fortuna Transit
Isa Pritting	Headstart
Krista Paddock	Calpoly Humboldt
Sharon Batini	Public Representative

Call to Order

Chair Keenan Hilton called the meeting to order at 1:30 p.m.

1. Roll Call

2. Public Participation

No public participation.

3. Approval of Meeting Record – February 1, 2023

Motion was made (Pratt/Johnson) to approve the meeting record of February 1, 2023, as presented.

Motion passed with Rymer-Burnett abstaining.

4. Presentation

No presentation.

5. Action Items

a. FY 23-24 Unmet Transit Needs (UTN) Report of Findings

The SSTAC discussed the UTN Report of Findings.

Motion was made (Chand/Johnson) that the SSTAC recommend the HCAOG Board adopt the FY 23-24 UTN Report of Findings and determine that Saturday night short distance service between Valley West and Bayshore Mall and Sunday service on Redwood Transit System are unmet needs that are reasonable to meet.

Public Comment: Latanya Jacob

Motion carried unanimously.

b. Humboldt Transit Authority Regional Transit Marketing and Branding Proposal

The SSTAC reviewed HTA's proposal for unified regional transit branding.

Motion was made (Chand/Johnson) that the SSTAC recommend that HTA continues to work with Visual Concepts on the logo.

Public Comment: Latanya Jacob, Mark

Motion carried unanimously.

6. Information Items

a. Monthly Transit Reports

Transit reports were made available. No discussion occurred.

b. Discuss Dial-A-Ride and Transit Fare Structures

Greg Pratt provided information on recent changes to the Dial-A-Ride (DAR) system. HTA recently switched to new app-based dispatching software for DAR which allows for 24-hour advance booking and on demand trips during periods of decreased service. Paratransit users will be guaranteed their ride as usual, and open availabilities will be open to the public. The rate will remain at the current Paratransit fare rate (\$3.00). HTA would like see DAR grow into extended areas like Arcata, McKinleyville, and Manila.

Greg Pratt discussed upcoming changes to the transit fare structure. A review of the current and fairly complex fare structure took place at the most recent HTA board. The decision was made to move to a new fare structure that is both cheaper and easier to use. Newly installed credit card validators will cap after daily/weekly/monthly fare limit. This new fare structure will be in effect until ridership increases significantly. There will be a public hearing at the June HTA board meeting.

c. Transit Operator Updates on Current or Upcoming Changes to Services (routes, schedules etc.)

Greg Pratt discussed the need for more drivers in order to start up late night Saturday services.

7. HCAOG Executive Director Report

Executive Director Beth Burks introduced new staff member Amy Eberwein. She discussed difficulty in getting a quorum for this meeting and the potential for revisiting the membership in the SSTAC Bylaws and possibly removing inactive members.

8. SSTAC Member Reports

There were no SSTAC Member reports at this meeting.

Adjournment: 2:54 p.m.

Respectfully submitted,
Amy Eberwein
Administrative Service Officer